



## THE DYNAMIC SOLUTION



## CAPABILITY STATEMENT

### COMPANY OVERVIEW

A minority and woman owned business, **DMS ink** (formerly Dayton Mailing Services) has thrived in the critical communication industry for more than 30 years. We offer a comprehensive menu of innovative digital print, data management, fulfillment and distribution solutions to improve efficiency, reduce costs and maximize consumer response. We have an extensive background in serving a variety of industries from healthcare and insurance to retail and publishing.

*"Evolution is the key to survival, and we are proof of that."*

*-Christine Soward, President*

### OUR MISSION

Our mission is to listen to our customers and apply innovative thought and the most advanced technology to embrace change, and influence the future.

### CORE COMPETENCIES

**DMS ink** specializes in creating timely solutions to meet the demands of critical projects and aggressive deadlines. Our services range from integrated, variable premedia development to high speed production for large volumes. To remain an industry leader, we have invested \$3.5 million over 18 months in new digital print and finishing equipment to accommodate the growth of our current client base, while onboarding new clients, without sacrificing quality or turn time.

From post cards and direct mail to billing statements and bound publications, our state-of-the-art digital technology provide clients with on demand print solutions for a variety of industries. We have expanded our print capabilities to encompass a full range of digital variable color in web and cut sheet, plus the addition of offset printing. Our additional capabilities include Offset Printing, Envelope Converting, Intelligent Finishing and Postal Optimization and tracking.

### CERTIFICATIONS



### SUBSIDIARIES

Our creative division, THE BRICKS AGENCY, offers comprehensive marketing strategy and advertising services ranging from branding and corporate identity to campaign development and implementation.

**DMS ink's** legal publishing division, BARRETT BROTHERS has served government offices, legal firms, and more since 1860 providing precinct kits, minute books, registration card, and ballot materials.



**BARRETT BROTHERS**  
Legal Publishing  
A Division of DMSink



**DATA MANAGEMENT**



**CREATIVE SERVICES**



**PRINT TECHNOLOGY**



**INTELLIGENT FINISHING**



**FULFILLMENT**



**DISTRIBUTION**

### NAICS CODES

- 323114 Quick Printing
- 424110 Envelope Merchant Wholesaler
- 323115 Digital Printing
- 323111 Commercial and Digital Printing
- 323122 Prepress Services
- 323117 Book Printing/Binding No Publishing
- 541430 Graphic Design Service
- 454110 Direct Mailers
- 541860 Direct Mail Advertising
- 518210 Data Entry Services
- 541890 Advertising Specialties
- 541810 Advertising Agency Services
- 322230 Envelopes Made From Any Material
- 561499 Mail Presorting Services

### SIC CODES

- 2759 Commercial Printing
- 5199 Advertising Specialties
- 7331 Direct Mail Advertising Services

**CAGE Code:** 5G4F8

**DUNS Number:** 172644148

**EIN:** 31-1105241

### CORPORATE HEADQUARTERS

888 Dayton Street, Ste. 102,  
Yellow Springs, Ohio 45387

### DAYTON SERVICE CENTER

100 South Keowee St.,  
Dayton, Ohio 45402

937-222-5056

DMSink.us