



## **OUR PROFILE**

# 30+YRS 100+

**PRODUCTION FACILITIES** 

IN BUSINESS

**EMPLOYEES** 

**DMS** ink specializes in critical business communication to grow revenue and help you acquire, inform, and retain customers. Our integrated document solutions provide the best resource to reach your target audience and increase response rates. We handle PII and PHI in our HIPAA compliant facility and turn around high-volume projects efficiently and cost effectively.

## RELATED SERVICES

#### **ENVELOPE CONVERSION**

Envelopes are part of the solutions we provide. Our state of the art technology and highly experienced team will ensure the right envelope is matched to the requirements of your project.

#### POSTAL OPTIMIZATION

Enhanced postal optimization offers cost savings and more accurate control of mailings. With more than 30 years in the mailing industry we have the expertise to provide you with complete logistical campaign strategies.

#### **DISTRIBUTION**

In today's digital marketplace high quality, personalized and relevant postal mail remains one your most powerful marketing tools. We apply more than a century of combined direct mail experience for the greatest possible return on your investment.



#### **DATA MANAGEMENT**

In modern business communication, data is king. At **DMS** ink, our data programming team assists in leveraging your data to have impact on project results and costs savings.

- Data Hygiene
- Mailing List Acquisition
- Database Management
- Coding, Accuracy and Support System (CASS) Certification
- Address Standardization and Correction
- MAIL.DAT file management





#### **FULFILLMENT**

Our award-winning services offer you peace of mind that your orders will be executed with precision and accuracy. Our process ensures your product will reach the correct destination and recipient on time.

### **AGENCY SERVICES**

The Bricks Agency is a creative marketing strategy firm providing brand identity, coordinated collateral, message development, public relations and more. The Bricks Agency is the creative subsidiary of **DMS** ink.



# PREMIER PRINT TECHNOLOGY



## **CANON OCE COLORSTREAM 3900Z**

One of our first high speed full, color inkjet printers at DMS ink, the 3900 offers productivity from media flexibility and variable personalization and high quality.



## **SCREEN 520 DIGITAL**

Truepress Jet520 combines modern inkjet technology with SCREEN's high-quality color management. It provides reliable, high-speed printing with superior quality.



## **CANON OCE VARIOPRINT 1300**

The Canon i300 combines the reduced cost of color inkjet with the flexibility of sheet-fed production via proprietary CMYK inks, robust operation, outstanding quality and high speed.



## **RYOBI 750G OFFSET PRESS**

Our 23 x 29 plus size series offset printer offers excellent functions and performance while featuring high productivity and reliability across a wide range of printing jobs.

# INTELLIGENT FINISHING

From Intelligent Envelope Inserting to Perfect Binding, our in-line and near line solutions deliver finished documents efficiently and economically while maintaining the highest quality product.

- Intelligent Insertion
- Perfect Binding

- Dynamic Perforation
- Die Cutting & Folding
- · Affixing and Gluing
- Poly Bagging

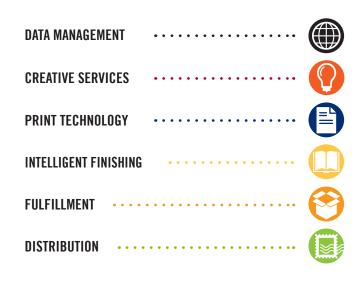
# **VARIABLE DATA PRINTING (VDP)**

VDP can improve the return on a marketing campaign up to 15%. On Demand printing allows you to print what you need, in smaller quantities, with the most current and correct content and at reduced cost. You can switch out virtually any element, including images and text, so that each piece speaks directly to the specific recipient.

## DIRECT MARKETING EXECUTION

From the marketing plan development to the final tracking of response data, your communication plan is focused on awareness, acquisition, engagement and retention. **DMS** *ink* will apply our proven expertise, technology and workflow to give you the best return on your investment.







#### **CORPORATE HEADQUARTERS**

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937-222-5056 **DMSink.us** 

## **DAYTON SERVICE CENTER**

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